

PRESS RELEASE: August Robotics Launches Lionel, its Autonomous Floor Marking Robot

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August Robotics publicly unveiled its first robot, Lionel the revolutionary trade show floor marker, at the 85th UFI Global Congress held in St Petersburg, Russia from 31 October to 3 November 2018.

The Hong Kong-based robotics and artificial intelligence company aims to bring automation and innovation to trade shows, helping trade show companies and venues to make their exhibition build-up processes more reliable, efficient and safe.

Lionel is an autonomous robot that is able to integrate seamlessly into existing workflows, completely automating the floor marking process whilst improving accuracy, speed and worker safety in this traditionally labour-intensive floor marking task.

August Robotics was represented at the Congress by CEO Alex Wyatt and General Manager – Germany Jean-Michel Haase (appointed October 2018), who presented Lionel to an international audience of trade show industry leaders.

August Robotics also recently announced a partnership with DB Schenker ([link](#)), the world's leading global exhibition logistics provider, as it rolls out the Lionel floor marking service to clients – starting from early 2019.

About August Robotics

August Robotics' mission is to build a suite of application-specific robots to automate workflows for businesses. August Robotics believes in the potential for robots and humans to collaborate and co-operate, enhancing business workflows in a manner that benefits people and businesses across the economy.

August Robotics was founded in 2017 and is headquartered in Hong Kong. The company is a genuine high-tech innovator and performs its R&D activities in southern China, in the midst of the world's largest and most sophisticated hardware and electronics supply chain. August Robotics will distribute its suite of specialised robots globally, with key markets being Western Europe, North America, and Asia Pacific.

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Social media

