

## **PRESS RELEASE: August Robotics Closes US\$3.7M Seed Round**

HONG KONG – 20 JUNE 2018

August Robotics is excited to announce the closing of its oversubscribed US\$3.7 million seed funding round. The seed financing was led by Blackbird Ventures, and was joined by a number of well-known technology founders and investors, including Atlassian co-founder Mike Cannon-Brookes (through his private investment company Grok Ventures), venture capital veteran Roger Allen and prominent businessman John Wylie.

“At Blackbird we like to invest in big ambition businesses that are going to change the way we live and work. August Robotics is building a suite of robots that will work alongside people to make labour intensive tasks more efficient, reliable and safe,” said Rick Baker, co-founder and partner of Blackbird Ventures, a leading venture capital firm based in Sydney, Australia. “Robots will change the way we work over the coming decade and August Robotics is set to be a key player in the industry.”

August Robotics will use the funds from the seed round to build a dedicated robot research & development centre in southern China, where the company will continue the development of its suite of specialised robots. Proceeds from the round will also be used to facilitate international expansion and build sales & customer servicing capabilities in August Robotics’ target markets overseas.

August Robotics expects that its first robot, a specialised robot to assist exhibition companies during the setup of trade shows, will be released later this year.

“The August Robotics team has grown considerably over the past year as we work with our customers to make their jobs easier using robotic automation,” said Alex Wyatt, CEO of August Robotics. “This investment allows us to hire additional robotics engineers to ramp up our R&D capabilities, and gives us the resources required to provide the best possible service to our customers.”

### **About August Robotics**

August Robotics’ mission is to build a suite of application-specific robots to automate workflows for businesses. August Robotics believes in the potential for robots and humans to collaborate and co-operate, enhancing business workflows in a manner that benefits people and businesses across the economy. The company’s first robot will help to optimise the setup of trade shows in exhibition halls; future robots will automate workflows in other industries and application areas.

August Robotics was founded by Alex Wyatt in 2016 and is headquartered in Hong Kong. The company is a genuine high-tech innovator and performs its R&D activities in southern China, in the midst of the world’s largest and most sophisticated hardware and electronics supply chain. August Robotics will distribute its suite of specialised robots globally, with key markets being Western Europe, North America, and Asia Pacific.

## 新闻发布：澳谷智能完成种子轮融资，融资规模达 2350 万人民币

香港 – 2018 年 6 月 20 日

日前，澳谷智能非常兴奋地宣布该公司已完成其种子轮融资，融资规模达 2350 万人民币。此次种子轮融资由澳大利亚风投机构 – 黑鸟创投领投，并有多位知名技术创始人和投资者的加入。其中包括 Atlassian 联合创始人 Mike Cannon-Brookes（其投资通过私人投资公司 Grok 完成），风险投资家 Roger Allen 和知名商人 John Wylie。

“在黑鸟，我们喜欢向一些雄心勃勃，并将为我们的工作和生活带来改变的公司进行投资。澳谷智能正在建造一系列机器人，这些机器人将和人类一起工作，使劳动密集型工作变得更有效、更可靠、更安全。”位于澳大利亚悉尼的著名风投机构 – 黑鸟创投的联合创始人兼合伙人 Rick Baker 如此表示。“在未来的十年，机器人将改变我们的工作模式，澳谷智能将在这个行业中承担重要角色”

澳谷智能将利用此轮基金在中国南方建立一个机器人研发中心，该研发中心将继续开发公司一系列特种机器人。同时，部分基金将被用于加强公司在海外目标市场的国际销售及客户服务能力。

预计，澳谷智能的第一个机器人 – 特种机器人将在今年晚些时候协助展览公司进行布展。

“过去一年，澳谷智能团队大幅增长；通过与我们的合作，我们的客户也大大感受到机器人自动化带来的益处，他们的工作也更加简易”澳谷智能首席执行官 Alex Wyatt 表示，“本轮融资使我们能够聘请更多的机器人工程师加入我们，提高我们的研发能力，使我们有更多的资源来服务于我们的客户”。

### 关于澳谷智能

澳谷智能的使命是建造一系列特种机器人，以实现企业流程的高度自动化。澳谷智能坚信，将来通过机器人和人类的共同合作，能加强企业操作流程，并使企业和人们都受益。公司的第一个机器人将用于帮助展览公司在展览厅进行布展；将来，其他机器人将用于其他行业和应用领域的流程自动化。

澳谷智能由 Alex Wyatt 创立于 2016 年，总部位于香港。公司是一家纯高科技创新企业，其研发中心位于中国南方，该城市在全球最大、最成熟的硬件及电子器件供应链中举足轻重。澳谷智能将在全球范围分销其特种机器人系列，主要市场包括西欧、北美和亚太地区。